

Advancing economic, business and community
development in Monongalia County



2025

Annual

REPORT





The Morgantown Area Partnership provides businesses with visibility and community connections, helping businesses to grow while enhancing the value of the entire region.

Through business support, advocacy and strategic partnerships, we open doors for businesses to reach our network of over 500 members. Together we bring together business, education and government to build a stronger, more vibrant local economy.

Strength in Alliance

The Morgantown Area Partnership is a coordinated public/private alliance advancing economic, business and community development in Monongalia County. We are:

**Campus Neighborhoods
Revitalization Corporation**

**Monongalia County
Development Authority**

**Main Street
Morgantown**

**Morgantown Area
Chamber of Commerce**



15

**Collaborative
Planning Sessions**

Resulted in four focused strategic plans that will guide future growth across the Partnership and its affiliate organizations.



44k
Website Visits

Our newly redesigned website is the first-stop for the business community and all of our partner organizations.



5.3
**Million
Downtown Visits**

By leveraging Placer.ai software, we utilized data-driven insights to precisely measure foot traffic and evaluate activity across the county including the airport and downtown.

Membership by the numbers



Membership & Growth

500+

Active Members

A robust network of local businesses drive the Morgantown area economy.



Member Events & Promotional Reach

2,328

Attendees Across 44 events

Including 16 high-impact Business Before Hours & Business After Hours mixers.



68

New Members Joined in 2025

Steady growth in membership reflects a healthy and expanding local business climate.



24

Ribbon Cuttings Celebrated

Highlighting the continuous growth and expansion of business throughout the area.

63%



Small Businesses

Nearly two-thirds of our membership consists of businesses with 20 employees or less.

13,000



Our Audience

Our digital network amplifies member milestones, events and announcements across email and social media channels.

Chamber Connections

Value-driven services for our members through credible advocacy, elevated visibility and signature experiences

Stories Amplified

Robust community visibility empowers our members with tools and connections to drive both individual business growth and regional economic prosperity.

Our **upgraded website** prioritizes 24/7 tools like the **Member Info Hub** alongside influential **Business Briefing** videos that elevate community stories.

Business Advocacy & Professional Growth

Advocacy and professional development initiatives, such as **Leadership Monongalia** program, empower members with the expertise and influence needed to navigate the evolving business landscape.

Chamber committees for **Government Affairs** and **Transportation** provide members with direct business advocacy to local and state leaders, ensuring their voices are heard while strengthening the collaborative ties that drive our regional economy. By representing the collective voice of our region at the local and state levels, we ensure the business community is at the forefront of policy discussions and economic growth.



Networking

High-impact connections through signature experiences:

- Monthly **Business After Hours** events got an upgrade with the addition of “elevated” quarterly events, and bi-monthly Business Before Hours events.
- Nearly 700 attended the prestigious **Annual Awards Dinner** honoring the achievements of 8 members who represent the best in business.
- The annual **Golf Tournament** continues to be a success as a relaxed day of networking, high-powered connections and business visibility.

Entrepreneurship & Local Excellence

Morgantown to host Bridging Innovation Week 2026

We partnered with Visit Mountaineer Country CVB to secure Morgantown as the center of **2026 Bridging Innovation Week** entrepreneurship conference and we are a proud sponsor of Morgantown Magazine’s **Best of Morgantown** awards. These partnerships showcase and foster Morgantown’s business excellence and innovation.



Working Together for Growth

Actively managing a large portfolio of strategic initiatives for our region

Transportation Projects

The **Harmony Grove Interchange** entered the final design phase following 2025 federal approval, marking a major milestone for a public-private partnership that will provide Morgantown Industrial Park with direct interstate access via a redesigned Exit 155. The project supports large-scale industrial expansion and regional job growth.

While Harmony Grove moves forward, the **Exit 155 (Star City)** overhaul is also advancing. A \$54.3 million federal MEGA grant awarded in 2024 has set a deadline for that project to be underway by 2028, creating a modernized "gateway" into Morgantown from the north.

Morgantown Municipal Airport surpassed its goal of 10,000 enplanements and reached nearly 50% completion on its 1,001-foot runway extension, a landmark infrastructure project that will catalyze regional commerce and enable the development of the adjacent I-68 Commerce Park by 2030.

15,300 
Enplanements

Year-over-year enplanement grew 100%, qualifying the Airport for \$1 million in FAA Airport Improvement Program funding.



Strategic Development

The **East End Village** project achieved a critical milestone by completing the demolition of 58 blighted structures and securing state approval for a new 73-acre Tax Increment Financing (TIF) district, clearing the path for over \$100 million in private mixed-use investment east of downtown.

Regional Collaboration Leads State

Multi-county designation brings significant investment

The Monongalia-Preston multi-county district emerged as one of the state's first and most active BUILD WV designations, leveraging a first-of-its-kind regional public-private partnership to utilize state tax incentives for expanding the area's workforce housing inventory.

45 

**Million Dollars
Housing Investment**

New townhomes, apartments,
infrastructure and lot based
developments

Investors

Investor-level partners are truly leaders

Beyond the foundational support of membership, the commitment of our investors allows us to drive economic growth and prosperity for the area and for future generations.

LEAD



GROW



SUPPORT



ADVOCATE



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